

# Jharkhand e-Newsletter

(Swachh Bharat Mission)

STATE URBAN DEVELOPMENT AGENCY (SUDA)

URBAN DEVELOPMENT AND HOUSING DEPARTMENT, GOVERNMENT OF JHARKHAND (GOJ)

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## *Reviving Traditional art form of Jharkhand....*

In order to deck up the city Ranchi for fulfilling the Centre's Clean India Mission (Swachh Bharat Abhiyan), not only the capital city is being cleaned but the forgotten and neglected art forms of Jharkhand are also being revived. The Clean India Mission has given the state an opportunity to restore its traditional art forms -- Sohrai and Jadupatua. The paintings which were once seen in the mud walls of village houses will now enlive in city walls. The colourful fresco can be seen on the boundary walls of Mango.

The Sohrai painting is conventionally related to the winter harvest festival when tribals decorate their houses, while Jadupatua painting is named after the Hindu caste Jadupatua who used to prepare this art form.



# Special Drive in Different Areas



Signature Campaign under SMB



Effort by State & City level Officials



Near Monument (Sarikela)



In the Market Area (Dhanbad)



Near Monument (Sarikela)



Road Side (Phusro)



Pond Side (Sarikela)



Under Bridge (Phusro)



In Ghormara Hatt (Deoghar)



Office area (Sahebganj)



In Sabzi Mandi (Jamtara)

# Contact Details of Executive Officer

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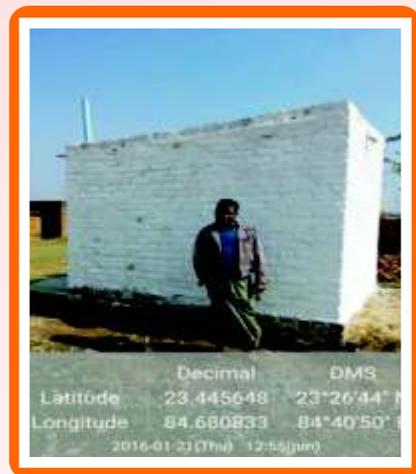
## Success Story 1 : Case Study of Lohardaga

Name : Mobin Ansari  
Father's Name : Shekhawat Ansari  
Ward No. : 02  
Parishad : Lohardaga Nagar Parishad  
Mobile No. : 9973039585

Mobin Ansari is at his home town Lohardaga, for past three months. While conversing with him he seemed to be very excited, first –for receiving a call from the Government Department, for verification and secondly that he now owns an individual house-hold toilet.

Mobin works out of the state in Mumbai. Being the earning member of the family most of the time he stays away. There are 4-5 members in his family. Previously all the members used to go out to the fields or to the forest for defecation or near the pond. He added that in any case it was a risky affair for the female members of his family especially during the night time.

Further he continues that he had filled up the form for IHHL (SBM) and submitted to the ward parshad. In this process the engineers from the ULB visited twice to his house. First visit was for the GPS photographs 2nd visit was to give and 1st installment of Rs. 6000/- (Six Thousand only) to him. Next visit was when the toilet was complete and ready to use. He added “Engineer Babu ok Kar diye hain Sir? Aur photo bhi le liye hain. Bas baki paisa jaldi mil jaye, karza ho gaya hai sir”- The newly constructed toilet is now in use. Mobin Ansari near his IHHL in the photograph.



## Success Story 2 : Case Study of Adityapur

Name : Har Kumar Devi  
Wife of : Umesh Prasad  
Ward No. : 02  
Parishad : Adityapur Nagar Parishad  
Mobile : 9155159347

Har Kumar Devi is a homemaker. Her husband, Umesh Prasad, serves as a guard in a private company. Two sons and a daughter-in-law live with them. They have been around the place for more than fifteen years. However, they registered their residence some five years ago.

Har Kumar Devi admitted that, earlier, defecation outside was a serious issue, especially for her and her daughter-in-law. Her two daughters also had to face the same fate before their marriage. However, the story has changed. Now, she and her family are amongst the proud owners of an Individual House-Hold Toilet.

The construction was started around a couple of months ago. The toilet is now in use. However, the roof is not yet complete. “Kaam khatam ho gaya hai, photo bhi le gaye hain. Che hazar (six thousand) mil gaya hai aur bki ka adha abhi nahi mila hai”, she said. She was eager about the remaining amount, “Baki ka milega to chavni bhi lag jayega sir.”



## Analysis of Self Assessment of Govt Building Rating done by ULBs under Swachh Bharat Mission

In the first edition of the news letter a report regarding building cleanliness rating of government building was done. Since then improvement is seen, and the unwanted almirah, tables and chairs are removed from the corridors. The corridors are spic n span. Similarly, sanitation audit was taken up in the ULBs as well as districts Headquarters of Jharkhand. Self Assessment form was shared with all ULBs for the audit of government bhawans. Rating was to be done as per the parameters mentioned earlier. These sanitation audits were conducted between 15th Feb, 2016 - 31st March, 2016. Assessment/audit was carried out by college students/officials of ULBs/NSS cadets and few City Managers.

More than 200 different government buildings in the state were audited. Sanitation audit was done in buildings namely- Labour office, PHED, DC offices Irrigation office, all ULB offices, Treasury office, Anumandal office, electricity board, Block circle offices, Banks (inside govt building premises), schools, Colleges, Van Vibhag, Railway hospitals, Sadar hospitals, DRM office, SDO offices, SP offices, Commercial Tax offices, SSP offices, Circuit houses, Thana, Jails, DTO office, CO office, Post offices, Emergency control office, Zilasoochna offices etc.

Result of these assessments indicates that there is a need for continuous efforts to keep the toilets, wash basins and building premises clean. Except 1-2 ULBs most of the ULBs have mentioned the non availability or less number of dustbins in public areas. Executive officers of ULBs need to ensure that this issue is taken care of without further delay. Over full and smelly dustbins must

be complained & cleaned addressed. Spaces around the bins are usually filthy due to which we prefer throwing garbage on roads than inside the bins.

Old vehicles and cupboards are still lying on the corridors of few govt buildings in the districts/ULBs. Some of the offices like SP office, (Jamshedpur, Lohardaga, Simdega, Chas) SSP office (Lohardaga), DC office (Lohardaga, Simdega), CO office, SDO office, DTO, PHED, Emergency control office, Zila suchna office, Post office (Simdega), DC (Jamshedpur), Principal commissioner (IT) Jamshedpur, Railway hospital (Chakardharpur) & Railway hospital were remarkably clean.

It was observed that while the sanitation audits was carried out by college students, NSS cadets and SBM officials at ULBs, people were anxious in making their offices and premises clean to achieve better scores. Officials did mention that they will return again so they might get another chance to improve. This depicts the level of awareness people now have about cleanliness and the importance of keeping the surroundings clean and want others to know about it.



# Raahgiri Day an Initiatives by RMC, Ranchi...



Ranchi Municipal Corporation, in association with Raahgiri Foundation and Dainik Bhaskar, successfully hosted the Raahgiri event in the Ranchi city. The event was launched at Albert Ekka Chowk in Ranchi on 20th March 2016. Raahgiri Day, a morning event, was observed on Sundays from 6am to 9am. Hundreds of people with full enthusiasm gathered to participate in the event. The Raahgiri zone was marked from Jaipal Singh stadium to Kali Mandir, Main Road. Any kind of motor vehicle was prohibited in the defined zone and it was open to public for walking, jogging, cycling, skating etc.



Raahgiri is a concept of creating a motor free zone in a particular area within a fixed time in order to check pollution as well as to promote healthy living. It is started with a belief that, sooner or later, it will encourage people to leave their motor vehicles and get going on to practice physical activities for at least one day in a week. It will also lower the amount of pollution for at least one day. Raahgiri started from Gurgaon in September 2013, followed by Delhi, and later it made its place in many

cities across the country. However, the concept was first introduced as Ciclovía in Bogotá, Columbia, in 1976. After its huge success, it began to be practiced in many countries including India.

The day observed Raahgiri on two Sunday got, good support from the people of Ranchi. It involved the participation of people of all age groups carrying out various activities in the street like jogging, cycling, walking and yoga. Bicycles were also provided for those who didn't have their own. Youth were much involved in skating and playing gully cricket. Children in large numbers participated in painting, rangoli creation and playing games. Musicians created some melodies for the people near Shaheed Chowk. Photographers took interest in capturing the moments. The Mayor, Asha Lakra, Deputy Mayor, Sanjeev Vijaywargiya, and the Municipal Commissioner, Prasanth Kumar, boosted the energy of the people when they came out with bicycles. Dancing, singing, event and aerobics were organized from the two stages in Albert Ekka Chowk and near Jaipal Singh Stadium. Radio Jockeys increased the excitement in the crowd. The police and administration played an active role in the success of Raahgiri.

Raahgiri is also a platform to meet people from different walks of life and share experiences and talents with each other. Every Ranchite should not miss the opportunity to hit the roads every Sunday morning that will not only improve their health, fitness but will also provide mental peace and joy.



# Swachh Bharat Campaign in association with colleges under Ranchi University

## 1. Workshop on SBM



SBM workshop with Ranchi University & Unicef at BNR Chanakya on 3.3.16



Director SUDA interacting with professors and Lecturer of different colleges

## 2. Sanitation Audit



Sanitation Audit by college students in Gumla



Sanitation Audit by NSS Cadets in Gumla

## 3. Cleanliness Drive



Cleaning Campaign by college students in Lohardaga



Cleaning Campaign by college students in Simdega

## 4. Wall painting on college boundary, KO college, Lohardaga

